

1449

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

8887.3003

SERIAL NO.

09/205,653

INFORMATION DISCLOSURE

CITATION

APR 24 2000

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APPLICANT

ELDERING ET AL.

FILING DATE

03 DEC 19998

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## U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
mu	AI	4	7	4	5	5	4	9	05/88	Hashimoto	364	402	
	AJ	5	7	4	0	5	4	9	04/98	Reilly et al.	705	14	
	AK	5	4	1	0	3	4	4	04/95	Graves et al.	348	1	
	AL	5	7	4	9	0	8	1	05/98	Whiteis	707	102	
	AM	6	0	1	2	0	5	1	01/00	Sammon, Jr. et al.	706	52	
	AN	5	7	1	0	8	8	4	01/98	Dedrick	395	200.47	
	AO	5	7	9	6	9	5	2	08/98	Davis et al.	395	200.54	
	AP	6	0	0	5	5	9	7	12/99	Barrett et al.	348	1	
	AQ	5	9	4	8	0	6	1	09/99	Merriman et al.	709	219	
	AR	5	7	6	1	6	0	1	06/98	Nemirofsky et al.	455	3.1	
	AS	4	6	0	2	2	7	9	07/86	Freeman	358	86	

## FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
													YES	NO
mu	CA	9	9	0	4	1	6	6	09/99	WO				

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

mu	BI	IEEE Publication "A Framework for Targeting Banner Advertising on the Internet", by Gallagher, K. and Parsons, J., January 1997, 12 pages.

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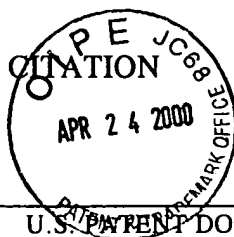
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lu	AT	5	4	4	6	9	1	9	08/95	Wilkins	455	6.2	
	AU	5	1	5	5	5	9	1	10/92	Wachob	358	86	
	AV	5	7	7	4	1	7	0	06/98	Hite et al.	348	9	
	AW	5	5	6	5	9	0	9	10/96	Thibadeau et al.	348	9	
	AX	5	0	9	9	3	1	9	03/92	Esch et al.	358	86	
	AY	5	3	1	9	4	5	5	06/94	Hoarty et al.	348	7	
	AZ	5	9	9	1	7	3	5	11/99	Gerace	705	10	
	AAA	5	9	7	4	3	9	6	10/99	Anderson et al.	705	10	
	ABB	5	8	4	8	3	9	6	12/98	Gerace	705	10	
	ACC	5	7	6	1	6	6	2	06/98	Dasan	707	10	
✓	ADD	5	6	3	6	3	4	6	06/97	Saxe	395	201	

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		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
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